



CoJMC Alumni Alumni Newsletter - April 2013



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The College of Journalism and Mass Communications is proud to offer three fully online specializations within the Master of Arts in Journalism and Mass Communications, created to expand the skill sets of working professionals and make them more marketable.

- Integrated Media Communications: Designed to provide updated knowledge on the rapidly changing advertising, PR and marketing environment.
- Media Studies: Created to provide cutting-edge theoretical knowledge about the influences and effects of the media.
- Professional Journalism: Established for print and digital journalists to increase their skill set for the work place.

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Journalism college to honor students, alumni and leaders during J Days

Students, alumni and distinguished professionals will be honored during the college's J Days celebration April 8-12.

Elizabeth Sanzone of LaunchSquad in San Francisco, Calif., will deliver the keynote address at the annual honors convocation April 11.

The college will induct students into the journalism honor society, Kappa Tau Alpha, and recognize students who made the dean's honor roll and university honors. In addition, scholarship recipients and those who won regional and national competitions in advertising, public relations, broadcasting and news and special awards will be recognized.

Alumni and professionals being recognized during the honors convocation include:

- Elizabeth Sanzone, the Will and Susan Norton Award for International Journalism.
- Rich Bailey, the Dean's Award for Outstanding Service.
- Eileen Wirth, the Kappa Tau Alpha Outstanding Service Award.
- Stacy James, the College Distinguished Teaching Award.
- Joe Dejka and Jeff Robb, the Thomas C. Sorensen Award for Distinguished Nebraska Journalism.

Advertising faculty member Stacy James will be recognized as the recipient of the 2013 College Distinguished Teaching Award. She will formally receive that award at the university-wide honors convocation.

The college will present the College of Journalism and Mass Communications Awards of Excellence at a luncheon April 12 to the following:

- Robin Fitzgerald, Jenny Bohuslavsky, Paula Lavigne and Kristine Johnson, alumni awards of excellence.
- John C. Mitchell, the Broadcast Pioneer Award, presented in conjunction with the Nebraska Broadcasters Association.

Begun in 1992, J Days is a week-long celebration of the accomplishments of the students, faculty and alumni of the College of Journalism and Mass Communications.

Social Media

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The CoJMC is a nationally recognized program, where 950 undergraduate and graduate students get to practice hands-on journalism, advertising and public relations, guided by talented faculty members who have professional experience at places such as the New York Times, ABC News, Bailey Lauerma, Ayres, McFarland, and Drier. To learn more or get involved, visit journalism.unl.edu.



About the Nebraska Alumni Association

The Nebraska Alumni Association offers programs and events to help alumni connect (or re-connect) with the university, and with each other. Our family includes more than 60 chapters and approximately 25,000 members across the country who share a love for the University of Nebraska-Lincoln. To learn more or get involved, visit HuskerAlum.org.



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