



Nebraska VineLines

UNIVERSITY OF
Nebraska
Lincoln | EXTENSION

University of Nebraska Viticulture Program

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Dynamic Colorado Duo Headline Nov. 9 Workshop

Dr. Horst Caspari, Colorado State University State Viticulturist and Dr. Stephen Menke, CSU State Enologist will be the featured speakers at the University of Nebraska Viticulture Program's November 9 workshop to be held from 9am to 3:30pm in Lincoln, Nebraska.

Dr. Caspari's "no-nonsense" straightforward style has been well received when he has been on previous UNVP programs and this workshop promises to be no exception. His topics will be wide-ranging, but centered around critical issues in vineyard management that facilitate top-notch results in the bottle. Nebraska grape growers and those from nearby states will benefit greatly from his presentations and from the opportunity to dialogue with Horst.

Steve Menke has been providing leadership for the wine quality assurance program that focuses on improving the capabilities of Nebraska and Midwest winemaking professionals with the stated goals of crafting wines of excellence and further enhancing the reputation of an industry already being recognized for producing outstanding, award-winning wines. Steve will address the progress of the wine quality assurance project by sharing the positive characteristics that he has noted from evaluations conducted in the past two years in Nebraska and Colorado. He will also address winemaking challenges that have been encountered, including specific flaws perceived and approaches to preventing negative wine quality characteristics.

Updates on the progress of the NE-1020 and Northern Grapes Projects will be shared with attendees by UNVP viticulturist Paul Read and Vineyard Technologist Steve Gamet, along with additional insights from both Dr. Caspari and Dr. Menke. The day's program will conclude with a Question and Answer session involving all participants. This will be an opportunity to bounce questions off of a knowledgeable group of grape and wine professionals, a chance to get answers and advice related to those "burning questions" that you may have and will help you prepare for another great vintage next year.

Pre-registration by noon, November 8 strongly encouraged.

How can I register? Reservations may be accomplished by connecting with the following link [Workshop Registration](#) and by paying the \$45 registration fee (\$40 for NWGGA members) online (by Visa, MasterCard, Discover, or American Express).

Alternatively, registration can be done by mail by sending a check made to the University of Nebraska Viticulture Program and sending it to (University of Nebraska Dept. of Agronomy & Horticulture, Attn: Event Coordinator, PO Box 830915, Lincoln, NE 68583-0915).

Registration includes refreshments at registration, lunch, and hand-outs.

Workshop location: Southern Heights Presbyterian Church, 5750 S. 40th Street, Lincoln, Nebraska (corner of 40th street and Old Cheney Rd.)

Vineyard & Winery Management Supports the Wine Tourism Conference

The annual Wine Tourism Conference is now in its third year and Vineyard & Winery Management will again be attending and supporting the conference. The conference will take place November 13-15 in Portland, Oregon.

This is the first year the conference will be held outside of the Napa and Sonoma area. Last year's conference drew 224 attendees from throughout the US, Canada, and beyond. Most attendees are at the managerial level or above (CEOs and owners) and come from a wide variety of organizations interested in enhancing their wine tourism presence: wineries, vintners associations, tourism boards, hotels, travel agencies and tour operators,

as well as the print and online media.

The Wine Tourism Conference is an excellent source of information about the current state of wine tourism, what is happening in various regions around the world, and what individual enterprises can do to improve their own offerings.

This year's conference includes pre-conference workshops and excursions into Oregon's wine country; an introductory reception featuring wines from throughout North America; workshops on everything from website reviews to virtual tourism to strategic partnerships; and a keynote speech by author Linda Murphy (pictured at right).

Reminder Calendar:

November 9, 2013 University of Nebraska-Lincoln Viticulture Workshop, Lincoln, NE

[Workshop Registration](#)

November 13-15, 2013 Wine Tourism Conference, Portland, OR

www.WineTourismConference.org

November 19-20, 2013 Grand Harvest Awards, Santa Rosa, CA, *entry deadline October 31, 2013*

<http://www.vwmmedia.com/viewmailing.asp?m=1954&g=2842C29A>

January 17-18, 2014 Kansas Grape Growers & Winemakers Association Conference,

Ramada Topeka West. <http://kansasgrapesandwines.com/events/annualconference>

January 23-24, 2014 Iowa Fruit & Vegetable Growers Association Conference, Ankeny, IA

<http://www.ifvga.org/>

January 4-6, 2014 Midwest Grape Growers Conference and Trade Show, St. Charles, MO

<http://www.midwestgrape.com/>

February 20-22, 2014 Cold Climate Conference (CCC), St. Paul, MN.

Dedicated to the Cold Climate Grape and Wine Industry. More information at:

<http://mngrapegrowers.com/conference>

February 27-March 1, 2014 17th Annual Winery and Grape Growers Forum and Trade Show

March 6-8, 2014 Iowa Wine Growers Association Annual Conference, West Des Moines Marriott

<http://www.iowawinegrowers.org>

Other events around the Midwest can be found at:

<http://midwestwinepress.com/2013/09/02/2014-midwest-wine-conference-schedule-released/>



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